

THE SUN



A Quarterly Update

Q3—2013

Alumni Executive Board

BY MARIO MEJIA

On behalf of the Alumni Association (AA), I'd like to welcome the new Executive Board:

Amado Berrios (Ξ) is the Manager of Community Programs. His position is tasked with organizing the Alumni Workshops and investigating new opportunities for AA to leverage its resources and give back.

Erik Flores (Θ) is the Vice President. Along with the traditional role of VP he is tasked with ensuring planning for projects is moving forward.

Mario Mejia (Z) is the President and is charged with setting goals and direction for the AA and the AA Executive Board.

Edgar Melendrez (B) is the Manager of Member Relations. His position is tasked with planning projects and the creation of programs to foster and encourage membership.

Hugo Montes (Θ) is the Manager of Communications. His position is tasked with creating a process and criteria for communications, both internal and external.

Marco Salazar De Leon (K) is the Secretary. Along with the traditional role of Secretary he is tasked with setting up a documentation database and structure.

Adrian Solis (Z) is the Treasurer. Along with the traditional role of Treasurer he is tasked with developing an accounting process to ensure compliance with IRS regulations and with bringing billing systems up to par with new tech-capabilities.



New Blood, Same Mission



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UCSD NAK AA

One Direction

By Mario Mejia, UCSD NAK AA President

The new leadership vows to make 2014 a hallmark year for the Association

Moving Forward

The Alumni Association (AA) is an incorporated entity, technically a business. As we wrap up 2013 the new AA Executive Board looks forward to building on the strong foundation that the old Executive Board has built over the years and “running with it”.

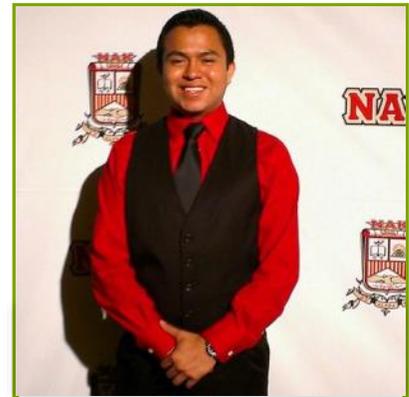
What does this mean?

The planned changes include insuring finances are in alignment with IRS expectations; the organization will perform self-audits. This will not only enable us to be ready for any requirements and requests from the IRS but also enable us to easily communicate financial health and statements to the membership in a transparent manner.

New positions have been created with measurable goals and targets for 2014. As we begin the year with clear goals, we will be able to end the year knowing well if we’ve met those goals.

The AA fully plans to standardize process, documentation, and follow non-profit industry record-keeping practices. The various positions will all have their own deliverables and will set up their own process documentation. This will enable future Executive Board teams to operate more efficiently and move the group away from tribal knowledge.

We invite “old” and new Alumni alike to join us as we set sail.



Undergrad Update

Update by Roger Bustillos (E)

As always the undergrads have been keeping busy this Fall. After a successful dry rush spearheaded by Gregory Jauregui the chapter has 8 fine gentlemen on line in the Rho Pledge Class. The undergrads would like to thank all of the Alumni who came out to support during rush, especially Alumni Advisor Erik Flores.

This year's turnout was the biggest in recent memory! In addition, the undergrads look forward to seeing all of the alumni again during Alumni Weekend with the little bros, November 22nd and 23rd. Who knows, maybe the undergrads can win a game this Turkey Bowl! As some of you may know, the chapter is doing things a little bit differently this year with Intake as Luis Mendez and Bryan Campos are co-Intake Directors for the Rho pledge class. On the horizon the chapter has Pledgefest in Reno to look forward to from November 8th-10th. Roberto Flores (MGC Philanthropy Chair) is coordinating this year's Greek Week on behalf of MGC which will be taking place November 19th-21st.

Swim>Bike>Run for Your Life!

By Edgar Melendrez

One year after taking up Triathlons, the two brothers show their ambitious colors and compete in the challenging Ironman



Back in September of 2012, Mario Mejia and myself, two UCSD NAK brothers, agreed to take the challenge of completing in the Half Ironman Triathlon. We registered on November 1, 2012. We've both had completed Sprint and Olympic triathlons in the past year and agreed it was time for a bigger challenge after completing the San Diego Tri Rock Triathlon.

During the 6 months leading up to the event, Mario and myself became accountable to each other: Pushing each other to stay on top of training, by swimming early Saturday mornings, as early as 7am. Of course there were days it was difficult waking up early, but that just added fun to it all. Discovering San Diego through an activity is very enjoyable; I did the majority of my bike training riding with a round trip from Golden Hills to Coronado. Mario would do most of his riding from City Heights to Rancho Bernardo, and back. It was great to be out there training and conversing

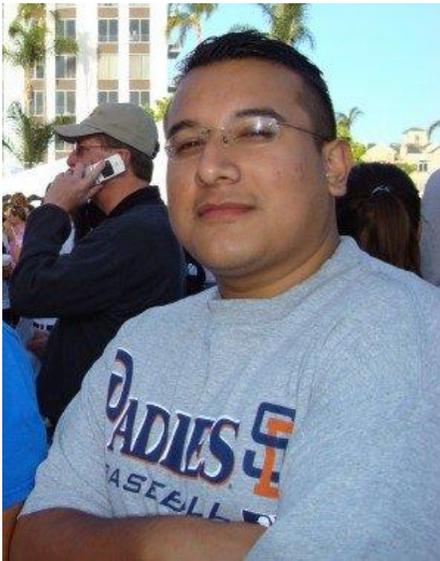


during 2 hour runs or 3 hour bike rides with someone that enjoys the sport of triathlons. The accountability, the encouragement, and support between two NAK brothers was nothing less as important than the hard work we put in to complete the Ironman.

A Half Ironman 70.3 distance consist of the following: 1.2 mile swim, 56 mile bike, and 13.1 mile run. I'm not surprised the Vineman Half Ironman 70.3 sold out in 15 minutes. The event took place in one of the most beautiful sites in California, at the rolling hills and valleys of Sonoma County. This was one of the most amazing events we have completed. The scenery from start to finish was beautiful. The 56 mile bike ride through endless vineyards is breathtaking. It can be said words do not do the place justice.

We hope to encourage other brothers to take a similar challenge and turn it into a lifetime experience. Remember, if you don't feel like trying something new by yourself, you have a fraternal network full of adventurous brothers.





Is this not already success?

The Montes Trifecta

Interview by Mario Mejia

Starting one business may be daunting for some, starting three is not daunting for Alumni brother Hugo Montes (Θ)

Why Not Both All Three?

Explain to us the Genesis of deciding to start 3 businesses at once.

Well I first started with the tutoring company but the start of summer slowed down business so I decided to follow my other ideas.

Are you still employed elsewhere?

Yes, full time engineer at CHC Consulting.

How do you juggle a full-time job and 3 other jobs?

I see the businesses as a hobby of mine. Instead of watching TV or playing games, I'm working on my business. I enjoy it!

Do you find the different focuses distracting or as assets?

Assets. There's always something going on with one of them so it keeps me busy. Never a dull moment!

Do you have partners in any of the three businesses?

I have two, one for the music agency and the other for the app business. It's part of the reason I decided to work on all three.



THE MONTES TRIFECTA (continued)

What ages are you focusing on?

Primarily high school.

Same topic: what do you find as your biggest challenge to getting the tutoring business running?

Being considered legitimate. It's hard to even get to talk to the right people at schools.

Are you looking to develop for a specific platform or are you using web-based or Adobe Air for development?

Developing on Android first, as it's Java-based.

Are you allowed to share what the app /apps will do?

Not exactly but I can say they deal with: health fitness, messagers, music, and a game app.

Most platforms have over 100k applications, how do you approach entry to market and marketing your app?

We'll start with Android App Forums that talk about new apps and review them. After that, we'll go to social sites like Facebook and Reddit and try to market there. Word of mouth is good too.

What as a NAK, if anything applicable, did you learn that has helped you move along with your businesses

Networking and how important it is. You have to get out there and make connections because you never know who can help you out in the future.

Are you looking to use one of the investment groups for funding any of your ideas?

Haven't really thought about that really. I might give a presentation of my ideas to them and see what they think. Good idea!

What is the next big milestone you're approaching on one of your businesses?



Hugo Montes: Overcoming the challenges

Launching apps, ideas

Launching an early version of an app. Should be done in the coming weeks.



In whom do you find inspiration?

Elon Musk. Just the way he's doing what he's truly passionate with Tesla and SpaceX. Hopefully I can do something similar in the future if and when I become successful.

To those reading that may want to follow a similar path, what's the most important thing you can teach them about taking the first step/leap towards starting a business and how you overcame?

That it's far less expensive than people think it is and that it's easy to learn new skills! Before this I didn't know how to make a website at all but now I've made multiple websites on my own. If anybody wants help in starting their own business, I'm more than glad to help!



GRADUATED THOUGHTS By Arnold Benitez (Z)

My LONG journey on finishing my education by first going to the U.S. Navy working in secured telecommunications to pay off my Engineering degree has finally come to full circle as of last month (June '13). It has been a great ride and honor to serve, and any brother that wants to succeed in their goals can achieve them through DEDICATION, HARD WORK, and PATIENCE. I ask that we push each other to our limits and achieve as much as we are able to. All it takes is courage and commitment.

"The roots of education are bitter, but the fruit is sweet." -Aristotle

NEW BABY
By Cesar Rodriguez (K)



My baby girl was born July 15, 2013 and weighed 7lbs. Named her Zoe Isabella Rodriguez.

PROMETIDOS By Mario Mejia



Congratulations to Brian Huh (Z) and Jessica Nguyen for their recent engagement! The two lovebirds met through their pre-dental group at UCSD. Their relationship grew and developed over the years. After moving from state to state together (most recently Illinois), they are living their dream as working dentists. Brian put the "Cupid" in Cuspid and proposed on May 24th, 2013.

MANCILLA NUPTIALS
By Mario Mejia

Congratulations to our brother and resident "Russo" Ivann Mancilla (Θ) and his beautiful bride Nancy Campos! They were wed on November 9, 2013 in picturesque Ensenada, Baja California Norte. We wish them the best!



PROMETIDOS By Mario Mejia



Victor Flores (Z) and Kathryn Hamelman met almost by chance in downtown San Diego, where Victor and Kat sparked up a conversation out of the blue. Now, 4 years later, they're set to take the next step. Their relationship is a testament to the notion that "the one" does exist. The Rockstar couple made it official on July 20, 2013.

MY NUPTIALS By Mario Mejia



It took 10 long years. There were many moments of joy, sadness, regret, and loss. But after 9 long years I realized that my life had changed for the better and proposed to Grace (4/6/13). We decided we had waited long enough and right away planned for a wedding within 6 months. Grace Kang and I were married on October 26, 2013.

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