



A Quarterly Update

Q2-2016

Q2 2016

8th Annual AA Workshops Recap



By Bryan Campos

On April 2, 2016 the Alumni Association held its 8th Annual Alumni Workshops at the UCSD School of Medicine. We started the event focused on brotherhood with a presentation exclusively for NAK-bros on the "Foundation of NAK", presented by Founding Father Abel Gutierrez and brother Stephen Bak.

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The remainder of the presentations all revolved around a central topic important to all post-college: financial stability. Prisciliano Jr. Lopez got our morning started presenting "Foundation to Investing" which gave most bros our first glimpse into the possibilities of investing. Enrique "Kike" Gonzalez followed with "Financial Planning 101" which showed common pitfalls when trying to plan finances and highlighted ways to improve saving and planning for retirement. Our third and fourth presentations were provided by non-brothers who are professionals in their field. After lunch Daniel Velasquez and Grace Bagunu provided us a great presentation on an excellent resource that many UCSD NAK Alumni do not use: the UCSD Extension programs and scholarships. We concluded the day with a very informative presentation from Brandon Wilcox and Ernesto Rivera on "Buying Your First Home" that got us thinking about taking those initial steps toward this common goal.

Overall, it was a great event and we are especially excited that for the first time we opened the event to general admission and were able to host not only brothers from 4 different chapters (UC San Diego, UC Irvine, CSU San Marcos and San Diego State) but also friends and sorority members from the community. Our purpose for opening the event to others was to increase connections with our community and allow others to see and benefit from the outstanding events our great organization is executing. Although this was the first event I had the opportunity to organize as part of the Executive Board, I learned a great deal and would like to give a huge thanks to **WestPac Wealth Partners** for sponsoring the delicious lunch from Chipotle, everyone who attended and the many brothers who helped me pull this event off successfully.

Alumni Games

On behalf of the UCSD NAK AA Alumni Association, I would like to thank everyone, undergrads and alumni for coming out to this year's Alumni Games! This year, captains were selected for both the basketball and softball games. Each game came down to the last bucket and inning so it was a well fought competition by both teams. At the end of the day, I think we burned enough calories to enjoy those danger dogs. A special thank you to all the families and baby NAKs for your continued support. Thank you Enrique Gonzalez for leading the execution of the event and congrats to **Roger Bustillos** for winning the MVP!!!



Brothers pose with our 2016 MVP Roger Bustillos



Some of the fans present to cheer at the Alumni Games

Bats&Beers Alumni Mixer

By Gerardo Jaimes

On April 2nd, the UCSD NAK Alumni Association and ALAS had their first network mixer in attempts to improve relations and communications with our SDSU brothers. For the mixer, brothers first met up at the Clairemont Boomers batting cages and took turns showing their batting skills as they also socialized with the brothers that attended. After batting, over a dozen



brothers met at Kilowatt brewery down the street and kept enjoying each other's company. While some were used to the social environment post-undergraduate life has to offer, brothers that came out for the first time had nothing but positive feedback to the event. We definitely look forward to future gatherings as continue to improve our relationships with ALAS.

NAKFEST 2016

Pub Crawl

By Edgar Melendrez

NAKfest San Diego 2016's Pub Crawl was like a scene from back to the future, circa 2002. The evening was fun with many UCSD NAKbrothers in attendance. Ranging from Founding Fathers to Xi class. Everyone got a chance to meet and talk about our times at UCSD. The Beta class had the biggest turnout with 8 brothers in attendance.



What's most encouraging, with the Lambda Chapter nearing it's 20 years of existence, is that brothers from all classes continue to hold a strong brotherhood bond. It's an observation that's been seen throughout the years and we hope continues through the years to come. It's evident after speaking with many of our chapter bros, that many want to continue to contribute or collaborate into new ventures.

Our fraternity should be the gateway to reach many personal and professional goals. As we strive to increase our network worth, we'll need to continue our improvement on communication and event programming within both our undergrad and alumni chapter to reach those goals.

The pub crawl was fun to catch up and socialize. The brothers want more than just a fun time. As we reach two decades at the University of California, San Diego, it will be interesting where our influential brothers lead us.



Bronze Gala

By Erik Flores

On April 23rd, 2016 the National Alumni Association (NAA) & ALAS (Beta chapter alumni association) held the San Diego NAKFest Bronze Gala. Approximately 30 brothers were in attendance representing their respective alumni association and chapter. After expenses, approximately \$2,300 was raised! 50% of the proceeds was donated to the National Alumni Association Scholarship Fund the other

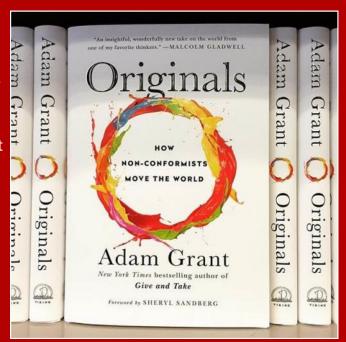
50%, ALAS donated to Reality Changers - a non-profit organization that transforms lives, schools, and communities by providing youth from disadvantaged backgrounds with the academic support, financial assistance and leadership training to become first generation college students. The next National Alumni Association event will be the inaugural NAK CON (NAK Convention) to be held in San Jose, CA on June 24-26, 2016. On behalf of the UCSD NAK Alumni Association, thank you NAA and ALAS for organizing the event with such a great cause and we look forward to the next one.

Book Review

By Frank Martinez

I wanted to share a few topics that I enjoyed from a recent book I read called **Originals: How Non-Conformist Move the World.** by Adam Grant. This book has been on my radar for a while, but decided to take the plunge after one of my co-workers showed me an article referencing the book. Essentially, the book shows how people come up with original ideas and getting those ideas implemented in organizations and society. There is quite a bit the book covered but wanted to point out these action ideas (some of them might be obvious but I enjoyed the fact that the author tried to dig into research, and serves as a good reminder):

- 1. For the baseball fans, great baseball players are considered great by just getting one hit for every 3 at bats. This is the same with ideas, sometimes our ideas will fail. The goal is to continue to produce more ideas with the likelihood of some of them being 'hits'.
- Sometimes our ideas can be extreme for others. A need to tone down radicalism is needed since the idea goes against the grain. What you can do is make the idea more mainstream. Another point is that ideas can be smuggled within a "Trojan horse". A good example of the this is when a US Navy lieutenant saw the need for the US Navy to open a military hub in Silicon Valley. What he did to his commanding officer was talk about new technology the Navy could use. Once the commanding officer was impressed with the technology, then the lieutenant started expanding on his ideas about the need for the Navy to expand in software in Silicon Valley. This can be called the foot-in-the-door technique also.



3. Highlight ways your idea might not work. There is a story of a startup founder who would pitch to investors why his company was a bad investment. This builds trust between both parties and shows that the idea has been thought out. Part of the hard work of vetting the idea has been completed. Often times, the people who receive the idea are also willing to help (they are given a problem to solve).

BROTHER UPDATES

After 6 years living in Colorado, my family (wife, two daughters, and two dogs) will be moving to Philadelphia for my wife to attend the University of Pennsylvania Law School. I have secured a job as a third grade teacher at Mastery Charter School in South Philly (I'm going into my 9th year of teaching). We closed on our house yesterday, May 16th, and will be closing on a home in Philly at the end of June (fingers crossed).

We are leaving our home in Colorado on June 1st and heading on a long road trip. Our major stop will be in Chicago to visit family and celebrate Elena's first birthday. Then we'll be Air BnB-ing it around the Jersey and Delaware shore before we can finally move into our new home on June 20th.

John Cardenas



Want to get involved?

Email the board at:

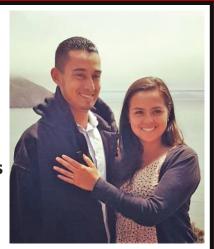
Got promoted to Vice President of Engineering at Shutterstock overseeing an engineering organization across NYC, Denver, San Francisco and Berlin.

Sandeep C.

She said yes!

She thought it was just a weekend for watching Pumas play. Little did she know!

Gerardo Jaimes





Join us to kick off the new school year! We will be giving away backpacks & school supplies to local South Bay students in need.



When: Wednesday, July 6th Time: 5:00PM-7:00PM

Where:

Castle Park Middle School 160 Quintard St., Chula Vista





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